**National Sales Network – Career Webinar or Exclusive Online Career Fair**

(Only NSN 2021 Professional Conference Sponsors are eligible for this opportunity)

**ON-LINE CAREER FAIR EXPLAINED**

The objective of the on-line career fair is to provide companies with immediate & exclusive access to TOP sales talent from across the U.S that are ready now candidates for immediate placement.

Individual companies works with NSN to plan & execute a 1-hour private company webinar that focuses on specific career opportunities. The company sets up and host the webinar. NSN markets the webinar via e-marketing communications, the NSN website and its 19 chapters.

**NSN Deliverables:**

* NSN Promotes On-Line Career Fair To 50,000 + Contacts (2x before webinar)
* NSN Post On-Line Career Fair-On the NSN Website
* NSN Chapters (20) Promote On-Line Career Fair Locally

**On-Line Career Fair Timeline**: (recommend, but not required – can set up in 1 week)

* 3 weeks before webinar – Company Sign Up (NSN request at least 2 weeks)
* 2 weeks out company provides webinar details
* 2 weeks out NSN creates e-marketing communication / sponsor approval
* 2 weeks out NSN starts marketing webinar
* 2 weeks out company starts screening resumes/scheduling interviews
* Webinar Day: Company Presents Immediate Placement Career Opportunities

**Sponsor Deliverables**:

* The career fair webinar is set up and managed by the sponsor company
* Sponsoring company develops internal traceable application link for applicants
* Sponsoring company is required to provide the following metrics measurements: (number of applicants, screened applicants, interviewed applicants and hires)

**Actual Sponsor Recommended Webinar Agenda:**

* Start presentation 5 minutes after start time/allow time for everyone to join the call
* Company Welcome / Company Representative Introductions
* Company Background (keep this short)
* Review Specific Job Titles/Requirements/Locations /How To Apply
* Q&A

**Cost: $10,000**